

Executive Council

- **Pacific Bell**
John Osborne, *Chairman*
- **Legoland of California**
Mark Germyn, *Vice Chairman*
- **Management Consultant**
John Todd, *Secretary*
- **San Diego Gas & Electric**
Laura McDonald, *Treasurer*
- **County of San Diego**
Supervisor Bill Horn
- **Cox Communications**
Joe Gabaldon
- **North County Times**
Dick High, *Past Chair*
Kevin Leap, *Membership*
- **Rancho Santa Fe National Bank**
James A. Boyce, *Past Chair*
- **San Diego Union Tribune**
Drew Schlosberg
- **Tri City Medical Center**
Dr. Arthur Gonzalez
- **President/CEO**
Bob Campbell

Board of Directors

- **BioFilm**
Dan Wray
- **California Center for the Arts Escondido**
John Haynes
- **CSU San Marcos**
Dr. Alex Gonzalez
- **DDH Enterprises Inc.**
Chuck Rabel
- **DENSO Wireless Systems America, Inc.**
Dave Redden
- **Growth Capital Associates**
Daniel Bronfman
- **RDO Technology Group**
Arthur Manetta
- **The Greystone Group, L.P.**
John C. Raymond
- **USMC Camp Pendleton**
Colonel Lynn Stuart, *Advisory*
- **Watkins Manufacturing Corp.**
Sandra Shuda

Advisory Board/Investors

- **Adventures in Team Esteem, Inc.**
- **Alliance Healthcare Foundation**
- **American Innotek, Inc.**
- **Barratt American, Inc.**
- **Capital Bank of North County**
- **City of San Diego**
- **City of Vista**
- **EDCO**
- **El Camino Insurance Agency**
- **Lee & Associates**
- **Manpower**
- **McCain Traffic Supply**
- **Oceanside Chamber of Commerce**
- **PennySaver**
- **San Diego Chargers**
- **San Diego County Hispanic Chamber of Commerce**
- **San Diego Regional Technology Alliance**
- **San Diego Workforce Partnership**
- **SeaToShiningSea.com**
- **Sony Technology Center-San Diego**
- **Taylor Made-adidas Golf**



March 19, 2001

Dear Business Owners:

Please join us as a sponsor of the North County EDC's **Energy Summit for North County businesses on Friday, April 20th, 7:30 – 10:30 a.m. at the California Center for the Arts Escondido.** Senator Bill Morrow, Chairman of the State Energy Commission and Supervisor Bill Horn, Chairman of the San Diego County Board of Supervisors will be joining us. NCEDC Chairman John Osborne from Pacific Bell has invited Congressman Darrell Issa to speak on the energy outlook from a Federal standpoint. San Diego Gas & Electric will present information on Energy Efficiency and Conservation and the San Diego County Energy Office will discuss their efforts as well.

We will be sending personal invitations to 2500 businesses in the North County, press releases will go to the media, and the event will be publicized heavily in the North County Times. Web links will be listed in the energy section of our web site. The morning will include a buffet breakfast and we intend to attract 200 to 250 business owners, managers and decision-makers. Local businesses will have the opportunity to participate in a "Mini Trade Show" featuring products and services that specialize in energy efficient items for the business community.

We are offering you a sponsorship opportunity. Your company logo will be included in the invitation and program and we will arrange for a display table for you in the lobby the morning of the event if you wish. We will be sending the invitations to the printer on March 23rd and will need to have your check and logo before that date.

We hope you will join us as a sponsor and participant of this very relevant and timely program and trade show. If you have any questions, please contact me at 760-945-6626 or by email at mregan@nctimes.net.

Sincerely yours,

Mary Regan

Mary Regan
Community Initiatives Director

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